



NEWSLETTER

SPRING NEWSLETTER 2022

Dear <<First Name>>

The last few months have felt a little dark and so we wanted to bring you some light in the form of our newsletter to tell you some of what the Key team have been up to during the winter months.

Hear from Melanie who used to live in our women's refuge as she tells her courageous story. We also launch our new Domestic Abuse Outreach Service in South Ribble. We will update you on our Magic Key fundraising success from Christmas.

We also need you to help us spread the word about our **Big Sponsored Sleep Out on Friday 13th May**. We would love you to join us and stand in solidarity as we help to shine a light on homelessness, particularly at this crucial time when we are facing the biggest increase in homelessness for centuries. Please get involved if you can.

It is thanks to you our committed and loyal stakeholders and supporters that we are able to make such a difference in people's lives. Thank you for your continued support.

Key's Big Sponsored Sleep Out



Key is holding its first-ever sleepout at Lancashire Football Association on Friday 13th May.

This will be a hybrid event encouraging people to come out to LFA on the night but also a virtual 'under the stars' sleep out for families wishing to get involved to support our mission too! Registration for the physical event is £20 and if you are a family taking part at home the fee is £10.

It is anticipated each participant will manage their own list of sponsors to raise as much money as we can for Key so we can deliver services that will contribute to the prevention of homelessness across South Ribble – please do get involved if you can. Be quick as places are already getting booked up fast. Feel free to share this information with colleagues and friends.

REGISTER FOR OUR SLEEP OUT

An update on Magic Key total



Key ran its very first corporate fundraiser over Christmas 'Magic Key' and thanks to businesses raised a massive £11235 which will be used to support our drop-in support services and other Key services. Thank you to everyone who donated we are so very grateful. Your gift has already made such a huge difference.

Here are a list of those very generous organisation who helped us raise this huge amount at Christmas. [Magic Key Christmas Fundraiser - Key Unlocking Futures \(keycharity.org.uk\)](https://www.keycharity.org.uk)

Domestic Abuse Outreach Service



A new outreach support service has been set up offering support to anyone experiencing domestic abuse across South Ribble. We will support people to make positive changes to their lives.

For more information please check out our dedicated webpage [Domestic Abuse Support - Key Unlocking Futures \(keycharity.org.uk\)](https://www.keycharity.org.uk)

Listen to Melanie's Story



Melanie's story is told by our Business Development Manager but it is in Melanie's own words. It is a story of sadness, violence and control at the hands of her former partner but at the same time, it is an uplifting tale of one woman's truth and courage which led her to escape, seek help and build a new happier life and future for herself and her children.

[Click here to listen to her story](#)

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